

RULES

#OwnItIowa

Register for the #OwnItIowa campaign for a chance to win one of two **\$2,500 prizes!**

Contest Rules:

Eligibility:

No purchase is necessary to enter. Must be 18 years of age or older and a resident of Iowa to participate. Iowa Finance Authority and Iowa Association of REALTORS® employees and immediate family members of employees are not eligible to participate. Iowa Realtors®, lenders, their employees and immediate family members, are not eligible to participate. "Immediate family member," for purposes of this campaign means spouse or children.

How to Enter:

Method #1 – Sweepstakes:

- Visit the *Iowa House Hunt* web site at IowaHouseHunt.com from **May 22, 2017, at 12:01 a.m. – August 31, 2017 at 5:00 p.m.**
- Complete an entry form.
- Each entry that includes Realtor® and lender names will give credit to the Realtor® and lender. The Realtor® and lender with the most referrals will receive a co-branded billboard in their area.
- Entries will be accepted through 5:00 p.m. on August 31, 2017.
- Completed entry forms entered at IowaHouseHunt.com will be entered into a random sweepstakes for \$2,500. The winner will be drawn and notified via email on or around Sept. 1, 2017.
- Only one entry per email address.

Contest Period:

- Entries will be accepted via an online form on the IowaHouseHunt.com web site from 12:01 a.m. on May 22, 2017, until 5:00 p.m. on August 31, 2017.

Method #2 – Facebook Photo Contest

- Visit Iowa Finance Authority's Facebook page at <http://www.Facebook.com/IowaFinance>
- Must use a verified facebook profile.
- Post a creative photo of entrant and something symbolizing an annoyance or reason they would like a place of their own.

Contest Period:

- Entries Accepted: May 22, 2017 at 12:01 a.m. – July 21, 2017 at 5:00 p.m.
- Voting period to determine top 20 entries: July 24, 2017 - Aug. 4, 2017
- Voting period of top 20 for winner; Aug. 7, 2017 - Aug. 31, 2017
- The photo with the most votes on Aug. 31, 2017 at 5:00 p.m. will win \$2,500.
- One vote per verified facebook account, per entry, per 24 hour period.

- Persons entering the contest consent to publication of the contest results and any portion of the participants' entry on the web site or via social media channels, with the exclusion of personal contact information, such as phone number, email address and home address.

Selection of Winners:

- Throughout the contest period, the Iowa Finance Authority and Iowa Association of REALTORS® staff reserves the right to conduct "prize patrol" stops. The prize patrol is a surprise means of recognizing an entrant with a small gift, during an undisclosed time period.
- The winners of the two grand prizes will be selected by 1) a random drawing and 2) by popular vote of after the submission deadlines. Both winners need to have completed official entry forms.
- At the end of the contest period the winners will be notified by email or phone.
- Participation in the contest constitutes permission (except where prohibited by law) to use Winner's name, images, hometown, likeness, prize won and photograph (all at the Iowa Finance Authority's discretion) for future advertising, publicity in any and all media now or hereafter devised throughout the world in perpetuity, without additional compensation, notification or permission.
- The Iowa Finance Authority is not responsible for problems related to technical malfunctions of electronic equipment, computer online systems, servers, or providers, computer hardware or software failures, phone lines, failure of any entry to be received on account of technical problems, traffic, congestion on the internet or the website, or for any other technical problems including telecommunication, miscommunication or failure, and failed, lost, delayed, incomplete, garbled or misdirected communications which may limit a contestant's ability to participate in this contest.
- The Iowa Finance Authority reserves the right to disqualify any entrant at its discretion.

Grand Prize:

- One of two \$2,500 gift cards